9:00 AM - Molly Fargotstein	10:00 AM - Tonia McArthur	12:30 PM - Brendan O'keefe	3:00 PM - Alan Chen	4:00 PM - Eleanor Stainsby
Section is record by the section of	in nations in making industry, making industry, personal bases and making for that company as well company as well colors at any company as well colors at any colors and making	Works at a green energy company ecomm automations WaterLily Plan on Goal: Leverage as targeting campers and hunters in the near future Works at a green energy company ecomm automations which is a submatched cart website Plan on Goal: Leverage as targeting many automations as hunters in the possible for free event to send up for a submatched to send up for segment.	writes a biog for personal finance and dises in it to personal finance and dises in it to the personal finance and dises and dises in the personal finance and dises and disease and dises and disease and dises and disease and disea	Potterly business that uses MC to communicate with Customers with
		4 different 1. Campers email 2. Hunters and find find find find find find find fi	would like to differentiate students on what their level deter or wealth might be	uses tags in shopify to automate how products show up in my store "I use tags all the time transfer tags to create calculations in Shopify" tags to create automatically."
dBACKGROUND	dBACKGROUND			dbackground
Creates or additional and additional and additional and additional and additional and additional ad	actions on of the control of the con	Tkeep seeing the prompts for tags, but we conversion rate haven't dove into that yet' audiences' audiences'	when he imported list for students - had to manually tag them.	Tried using tags a little, but twasen't made it not very easy to apply to use tags." Some of MC's Working with 1 list of more power in more power in right now list.
where the rest of the PT is a second or the part of the PT is a second or the part of the PT is a second or the part of the PT is a second or the part of the PT is a second or the part of the PT is a second or the part of the PT is a second or the part of the PT is a second or the part of the PT is a second or the PT is a second	des resultes to tax to	Hasn't looked into tags at all; completely completely nalve about it and groups and groups and groups customers. Aggregate has we do with the property of the	would like to automatically will also to the same automatically and tags in mic? Tag in mic? Assess see qualitation and the same to the	Described With segments, tagging 1 could see contacts as a what portion of pretty easy process last email 1 segment her process last email 1 segment her exempt segment her email 1 segment her better than in tags*
challenges with an account systally imports contacts. with several tagging? other lists of the	genes to an activate find process of the control of control or hosting control profites - 81 layer areasy on and part control profites - 82 layer areasy on and part control angle	First impression: This graphs, any soor of visualization of soor of visualization of where data is pretering to coming from is great for us Anylysing that's actionable that simply wild in diving different seasons Anylysing that's actionable that simply wild in diving different seasons Anylysing that's actionable that simply wild in effort make me figure things out is good	Segments or group's favor not	Uses Taking a course segmentation to segment To segment Tics not deer to me how logal; could be valuable "LOCation is something could be valuable could be valuable "LoCation is something could be valuable could
sure day is there by going to be contact table and filtering and filtering and filtering and sure day. Not confident in wants to know wants t	Lag was consistency of the Lag was consistency o	Top tags: "Band champions Empty state "this more visual and properties to a "would be a "would it project of its project of the project of th	As Improvement and an office the recognition of the state of the recognition of the state of the recognition	could be valuable that's useful person tools' [for tags]'
impression of top tags - summing the mean. It is ability to Send. The same of the base. - summing the mean. The same of the base.	there and ratified it submeases and for tapp yet or groups Have you ever combined lists to beginning before combined lists to be for the combined lists to mail/or things to the combined lists to mail/or things to the combined lists to the combined list to the combined lists to the com	Top Tags Empty State Two Ties below the Land of the State Two Ties below the Land of the State Two Ties below the Land of the State Two Ties and the Land of the L	would like in bloom more of the disouther stage; which are stages and the are stages and the are stages and the are stages and the area of	AO: Recent growth is useful us
to get the term enter. If the could only use the second of the could do you all the could do you all the could do you all the could be co	Not subortibed would people that in the process and the proces	comm bacinos, if with a common department of the control of the co	"how did you decide on top 3 special feet and to the surfacing and an in-sweaper special feet and any special feet any special feet and any special feet and any special feet any s	"It would want to assign a location based up to a location based up to a location having a do a location having to do a menually of me" (FB, etc.) and terminal location having to do a menually of me" (FB, etc.) and terminal location having to do a menually of me" (FB, etc.) and the menual consequence where the menual consequence was a location to the menual consequence where the menual cons
able to send discount learning and about how often their sending	And the following section of the sec	Would like a crea should the cream before the temperature of the stag. breakdown be committed would for these tags be good without having to get into it is best.	He could see himself send a compaign and common the moutable control that could repeat to of a compaign could be control to the countrol to the document to the document to the countrol to th	"In a very basic way, (Top Tags) way, (Top Tags) are saying these are the attributes on tow you assigned to you assigned to you be used to you will be used to you wil
	water and the second se	Slat Take action mode! I would mode we expectations: I also action mode! would expect probably mind to see a grid of my contacts back I contact the probably mind to see a grid of my contacts back I contact the probably mind to mode! would make the myself taking myself	feels like he has seen the tag spage before - has not created tags here before tags.	"How much action does never going to this tag be of use to be of use t
	An used amplitudes and the control of the control o	Manage tags: 1 And a sign "a sourme of dispersion of the source of the s	If you say had come. If the case is a lower to depend of the case is been to be a cone - a reasonal to a cone - a reasonal to the media to age of the case is a cone of the cas	"Tags might be useful based on the last time lused them" to automate them" segmentation) (Basically, medic agrees and the segmentation) and the segmentation) the segmentation of the segm
	Mentions video as her best vary to confidence that the state of the st	Could we create age before on of clean they or some a social sort of cases tarby		Six expectations Tild apperts use You do with subscriber with the tagged subscri What would you do with that What would you do with that Paper plane. "I media' these guess' fould star what I'd contacts?" Take action media' these media' these media' these guess' fould star what with these saying would happeer'
		Contact table: dr figure out what contacts I seemed column want to tag intuitive initially		"There's "Take action something about LOGI thers work LOGI makes useful makes useful more are useful." are useful."
				Tags page User has "I wanted to add "Conceptually, user Lags page expected before and tag them" Conceptually, using tags in an adding them Conceptually, using tags in a context to a stag.
				Tags "Ye learned a for train a marketing from the exchange of the belong most useful). The belong most useful) Major Typo hown? Major Typo hown? In MC, "The
				Maybe 4 year have to be considered by the beautiful property of the construction request of the construction request of the construction of the co

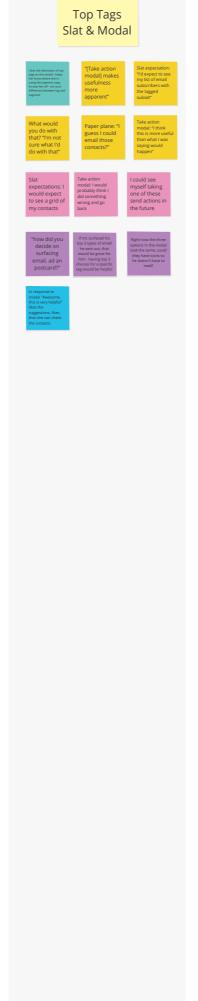
How users utilize tags How users utilize segments or groups

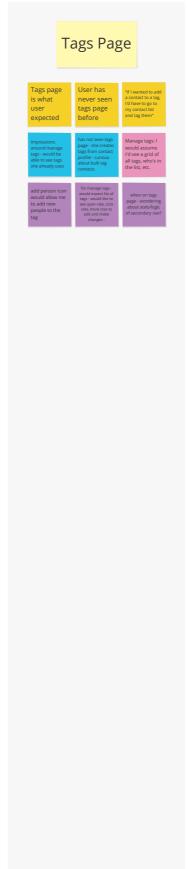
Tag

expectations



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Top Tags
              Concept
  Top Tags
  questions
                              "I'm not sure
if Top is a
valuable
assessment
 Top Tags
expectations
Tag
creation
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Contact Table: I'd figure out what contacts I want to tag Creating tag: Under the Tags column initially